

# MEDIA RELEASE

21 September 2023

## More Style and Bang for Buck in Toyota Vitz

- Stylish X-Cite variant added to the line-up
- Special offer on Vitz 1.0 MT = SA's most affordable car

Toyota South Africa Motors has expanded its Toyota Vitz line-up, and it now includes a stylish model called X-Cite. The X-Cite offers South African buyers the option of an affordable, yet stylish and attractive model. Featuring orange trim throughout, the X-Cite is more likely to appeal to the bold and the daring.

### The Details

The X-Cite range is only available in manual transmissions and offered in five paint colours, including Mystic Pearl White, Urban Silver, Dusk Grey, Jet Blue and Shadow Black Pearl.

From the outside, orange hues are expertly placed on various focal points including the front and back ends as well as on the side. Up front, the orange accents serve as a garnish for the lower grille on either side.

On the side, the mirrors are wrapped in black, grey and orange decorative detail. The same colour palette is further replicated with the distinctive X-cite badging and the flash of orange on the protective black side moulding.

---

**Mzo Witbooi**  
Manager: Product Communication  
Toyota South Africa Motors  
011 809 2557  
[mwitbooi@toyota.co.za](mailto:mwitbooi@toyota.co.za)  
[www.toyota.co.za](http://www.toyota.co.za)

---

Not to be mistaken with any of its siblings, the X-cite adorns a bold, bright rear spoiler when viewed from the back.

Once inside, touches of orange do great justice in balancing the predominantly black-hued interior. In the cockpit, it is the air-vent cowls and the gear frame bracket that sport the orange tone.

### **The Specs**

Core attributes such as the spacious interior, best-in-class 295L of boot space, frugal fuel consumption (4,4 L per 100km) make the Toyota Vitz X-Cite a compelling choice in its segment.

In addition, there is a host of convenience features such as remote central locking, air conditioning, steering wheel controls for telephony and audio functions, electric mirrors/windows.

The X-Cite comes with an audio system that features Bluetooth, Aux, and USB connectivity options. The XR X-Cite MT boasts a four-speaker sound system as part of the integrated *touchscreen* infotainment system, featuring Bluetooth and USB functionality.

The latter also has Apple Carplay and Android Auto incorporated to allow users connection to their smart devices via the vehicle's infotainment system and to access various phone Apps such as Maps and Spotify.

### **The Drive**

The familiar 1-litre petrol engine will animate the Vitz X-Cite, courtesy of the free-revving 49kW, twin-injection, three-cylinder engine's ability to harness all of its 89Nm of torque from a very accessible 3500 revs.

### **The Peace of Mind**

All Vitz models are sold with a 2-year/30 000 km Service Plan. A 3-year/100 000km warranty is also provided. Service intervals are pegged at 12 months/15 000km. Customers can also purchase additional service plan and warranty options via the extensive 220-strong dealer network.

### **The Line-up**

Toyota Vitz 1.0 5MT - **R 169 899.00\***

Toyota Vitz 1.0 XR 5MT - **R 199 900.00\***

Toyota Vitz 1.0 XR AMT - **R 214 900.00\***

**Toyota Vitz 1.0 5MT X-Cite** - R 189 900.00

**Toyota Vitz 1.0 XR X-Cite 5MT** - R 219 900.00

*\* Promotional rebate offer*

*This promotional offer is subject to T&C's and stock availability.*

### **The Deal\***

A **R20 001.00** promotional rebate offer has been applied to the base price of the models marked (\*) - making the Vitz 1.0 5MT **South Africa's most affordable car** at time of issue. The rebate applies only to the models indicated (\*) and not to the X-Cite variants.

### **The Connection**

*All Toyota owners can sign up for a personal MyToyota profile. MyToyota is designed by Toyota SA to provide a platform for owners to quickly and conveniently access all information and services related to their vehicle(s).*

*Additionally, all new Toyota vehicles are fitted with a device that opens up a whole new world of features. Simply opt in and you have access to in-car WiFi capability (with a now complimentary 25Gb), along with a host of supplementary Connect services.*

- Ends -