

MEDIA RELEASE

13 October 2021

Make Room for the Toyota Rumion Toyota's all-new compact MPV

The Toyota Avanza served as South Africa's first affordable reasonably-sized people mover. Featuring compact dimensions, a simple fuel-efficient engine line-up and seven-seat carrying capacity - the Avanza immediately found favour with Mzansi (for both business and leisure use). Now after two generations, the trusted Avanza makes way for the Toyota Rumion. The Toyota Rumion brings with it a host of product improvements - specifically catered to the evolving needs of customers in the smaller MPV segment.

Third Alliance Model

The Toyota Rumion represents the third product of the Toyota and Suzuki strategic alliance. Following the Starlet and Urban Cruiser, which have achieved significant sales success in just a short space of time, the Toyota Rumion is poised to follow in its siblings' footsteps.

Concept & Design

The newcomer keeps the same product concept, compact dimensions, a four-cylinder petrol engine, seven-seater layout and good ground clearance. A noteworthy change is the switch to a front-wheel-drive layout - which brings with it improved fuel economy, better packaging and reduced mechanical componentry.

The front design employs a trapezoidal radiator grille, with the familiar three-horizontal-slat design and centrally-mounted Toyota ellipse. These are flanked by large tapered headlamps with a large lower apron, which houses stylised air vents and fog lamp surrounds (where fitted).

Riaan Esterhuysen

Manager: Product Communication

Toyota South Africa Motors

011 809 2879

resterhuysen@toyota.co.za

www.toyota.co.za

The side features a prominent crease line extending from the front fender to the rear taillamps, which is joined by an asymmetric rear window, adding a touch of visual flair. In the rear, large vertical LED taillamps with L-shaped lens extensions create a squared off look. The stylised lower bumper mimics the front design, adding a sense of cohesion and width.

A choice of five exterior colours are on offer: Mystic Pearl White, Azure Blue, Seal Grey Metallic, Autumn Blaze Red and Shadow Black Pearl.

Engine & Transmission

All Toyota Rumion models employ the 1.5-litre K15B engine which delivers 77kW and 138Nm. Both 5-speed manual and 4-speed automatic transmissions are offered (grade-dependant). The fuel consumption figure checks in at 6.2 l/100 km (a slight improvement over the 1.5 Avanza) for both transmission types. CO₂ emissions register as 146 and 147 g/km, while top speed is quoted as 175 and 170 km/h km, for the manual and auto respectively.

Grades & Specification

The Toyota Rumion retains the existing three grade line-up; S, SX and TX. The S-grade model is aimed at customers requiring pure functional use at a low price point, the SX offers a balance between affordability and comfort, while the TX grade is aimed at the leisure buyer requiring enhanced comfort and convenience.

The S-grade features hard-wearing black exterior mirrors and radiator grille, colour-coded bumpers and high-mounted LED brake light. The interior is finished in durable textile trim with a three-spoke urethane steering wheel, and 60/40 folding second row seating. A unique feature of the cabin are the ventilated cupholders up front (allowing beverages to retain cold or heat). A 12-volt power outlet (front), electric windows, tilt-adjustable steering column and air-conditioner are also provided.

The mid-tier SX adds colour-coded door handles, colour-coded retractable exterior mirrors with power adjustment, chrome treatment for the radiator grille and a rear-window wiper. Remote central locking, a rear-window demister, additional rear 12-volt power outlet, steering switches, park distance control (PDC) and rear air-conditioner amplify the convenience factor.

SX and TX models also boast a double-din audio system with Bluetooth, USB and Aux interfaces playing through four speakers. Toyota Connect is available across the range (even on the S-grade sold without

audio) which offers telematics services, Wi-Fi hotspot (including complimentary 15Gb data) and vehicle health status. The above can be accessed via the MyToyota App on any smartphone.

The top-spec TX model offers customers a comprehensive specification level, aimed at the family buyer. An upgrade to keyless entry with push start, chrome door handles, fog lamps and automatic air-conditioner form the starting point of the TX 'spec' level. The audio system too is upgraded to the touchscreen variety, which brings with it a reverse camera and Apple CarPlay/Android Auto functionality, while the speaker tally is increased to six. Wood-trim finish on the instrument panel adds an air of luxury.

Wheels & Tyres

S-grade models are fitted with steel wheels shod with 185-65 R15 tyres. SX variants use the same size with stylised hubcaps while the TX models feature 15" alloy wheels. All models have a full-size spare wheel.

Safety & Security

All grades feature driver and passenger airbags, ABS, EBD as well as ISOFIX points. An immobiliser and alarm is also included across the board.

Model Line-up & Pricing

Rumion 1.5 S	- R 245 600
Rumion 1.5 SX MT	- R 273 500
Rumion 1.5 SX AT	- R 289 200
Rumion 1.5 TX MT	- R 301 600
Rumion 1.5 TX AT	- R 317 200

Peace of Mind

A four-services/60 000 km service plan is standard on all Rumion models, with service intervals pegged at 12-months/15 000 km. A 3-year/100 000 km warranty also forms part of the offering. Customers can also purchase additional service and warranty plan extensions from their nearest Toyota dealer with an impressive 220 outlets nationwide.

- Ends -